



HOPWA 2001 Competition Overview

Technical Assistance

The Super Notice of Funding Availability for HUD's Housing, Community Development and Empowerment Programs (SuperNOFA) for \$2.75 billion, published 2-26-2001, includes funds for national technical assistance (TA) projects for the Housing Opportunities for Persons With AIDS (HOPWA) program. HOPWA TA applications will compete in a separate competition under the Community Development Technical Assistance section, as follows:

Applications: The HOPWA TA application is included in the Community Development-TA application kit and the SuperNOFA User Guide. For an application kit and any supplemental information, please call the SuperNOFA Information Center at 1-800-HUD-8929 (423-8929) or 1-800-HUD-2209 (TTY). Applications can also be accessed through the World Wide Web at <http://www.hud.gov>.

Due Date: Tuesday, May 22, 2001. Your completed application consists of one original application and one copy to be submitted to HUD Headquarters, U.S. Department of Housing and Urban Development, CPD Processing and Control Branch, Room 7251, 451 Seventh Street, SW, Washington, DC 20410.

Funds: Up to \$2.58 million for the HOPWA TA Competition.

Eligible Applicants: Non-profit organizations; and States and units of general local government.

Grant Size and Scope: Grant sizes are limited only by the amount of funds available. Activities are carried out on a national or regional basis (e.g. serving a multi-state area), or within a State or community (an area that is larger than a single city or county).

HOPWA TA Purpose: To train HOPWA grantees, project sponsors, and potential recipients of program funds in comprehensive housing strategies and responsive area programs that assist residents who are living with HIV/AIDS; in the sound management of HOPWA programs to support program operations in an efficient and effective manner, including undertaking community consultations, program planning, housing development and operations, program evaluation and reporting on accomplishments; and to build the capacity of nonprofit organizations to carry out activities as HOPWA project sponsors.

National Goal: Sound Management of HOPWA Programs and Projects: TA funds can be used to help

to strengthen the management, operation, and capacity of grantees, project sponsors, and potential applicants to ensure that organizations use funds in a manner that upholds the public trust in the operation of programs. This goal involves assistance on:

Management and operations (Advising on management practices to provide responsive, efficient and cost effective facility and program operations; Advising on fiscal management to ensure accountability in the use of funds; and Assisting projects in using the Department's information technology, financial systems and information management systems);

State, local and community planning (Advising on the coordination of housing with health-care and other related supportive services for eligible persons; Assisting in developing collaborations with local, State and Federal agencies that administer HIV/AIDS-related programs, including programs funded under the Ryan White CARE Act; Creating or linking to existing needs assessments of the area's housing needs of persons living with HIV/AIDS and their families; Creating or linking to comprehensive multiple-year HIV/AIDS housing plans that are undertaken in collaboration with local, State and Federal programs, including the Ryan White CARE Act programs; Creating or linking to existing plans that address specialized needs of clients, including assistance for clients with serious mental illness, chronic alcohol and other drug abuse issues, and homelessness), and

Program evaluation (Advising on data collection and program evaluation; Developing and providing program handbooks, guidance materials, audio/visual products, training, and other activities to promote good management practices).

Outreach and Assistance to Underserved Populations: TA proposals should demonstrate an outreach and assistance program to identified underserved populations. Underserved populations may include racial and ethnic minority populations, women, youth, post-incarcerated populations, persons living in rural areas or others, as described and documented in your proposal. The highest rated applicants will demonstrate an outreach and assistance program to an identified underserved population as detailed under Rating Factor 3, Soundness of Approach (2) and will support the National HOPWA Goal of Sound Management.

Definition of TA: HOPWA technical assistance shall mean the transfer to HOPWA grantees and project

sponsors and potential recipients of program funds, the skills and knowledge needed to develop, operate and support HOPWA-eligible projects and activities.

Criteria for Selection

Rating Factor 1: Capacity of the Applicant and Relevant Organizational Experience (20 Points): In rating this factor, HUD will consider the extent to which the application demonstrates in relation to funding that is requested: Recent, relevant and successful experience of your organization and staff in providing technical assistance in all eligible activities and to all eligible entities for the program(s) applied for; Relevant experience and competence of your key personnel in managing complex, multi-faceted or multi-disciplinary programs that require coordination with other entities; Sufficient personnel or access to qualified experts or professionals to deliver the proposed level of technical assistance in each proposed service area in a timely and effective fashion.

Rating Factor 2: Potential Effectiveness of the Application in Meeting Needs of Target Groups and Localities and Accomplishing Project Objectives for Each CD-TA Program for which Funds Are Requested (20 Points): In rating this factor, HUD will consider the extent to which your application: Identifies high priority needs and issues; Outlines a clear and cost-effective plan of suggested TA activities for addressing those needs and aiding a broad diversity of eligible HOPWA grantees and/or beneficiaries, including those which traditionally have been underserved; Identifies creative activities to assist eligible grantees in participating in the development of, and improving, local Consolidated Plans and comprehensive strategies.

Rating Factor 3: Soundness of Approach (40 Points): In rating this factor, HUD will consider the extent to which your application evidences a sound approach in addressing identified needs of: Providing a cost effective plan for designing, organizing, and carrying out the activities addressing the HOPWA TA goal; Demonstrates an effective outreach and assistance program to specifically identified disadvantaged communities, populations and/or organizations which previously have been underserved; Provides for full geographic overage, including urban and rural areas, or is targeted to address the needs of rural areas, minority groups or other underserved groups or addresses other approaches that respond to identified needs; Proposes a feasible, creative plan, which uses state of the art or new promising technology, to transfer models and lessons learned in each of its CD-TA program's activities to grantees and/or program beneficiaries in other CD-TA programs.

Rating Factor 4: Leveraging Resources (10 Points): This factor addresses your ability to secure community resources which can be combined with HUD's program resources to achieve program purposes. In evaluating this

factor HUD will consider, the extent to which you have partnered with other entities to secure additional resources to increase the effectiveness of the proposed program activities.

Rating Factor 5: Comprehensiveness and Coordination (10 Points): This factor addresses the extent to which you coordinated your activities with other known organizations, participate or promote participation in a community's Consolidated Planning process and Continuum of Care homeless assistance strategy, and are working towards addressing a need in a holistic and comprehensive manner through linkages with other activities in the community.

SuperNOFA Broadcasts: A satellite broadcasts will be offered to explain and answer questions on the SuperNOFA. This broadcasts will be held on March 20th (1-4 EST) and can be accessed from www.hud.gov via live webcast.

Funding for HOPWA Project Grants: The SuperNOFA also makes up to \$25.542 million available for HOPWA projects under a separate competition, for: (1) Special Projects of National Significance, and (2) Projects that are part of Long-Term Comprehensive Strategies for providing housing and related services submitted by states and local governments for areas that do not qualify for HOPWA 2001 formula allocations.

Other Funding Resources: Information on other HUD programs and the 2001 HOPWA formula allocations of \$229.472 million that has been made available through HUD's Consolidated Planning process to 71 eligible cities for their metro areas and 34 States is found at: <http://www.hud.gov/cpd/cpdalloc.html>.

For More Information: Call the Office of HIV/AIDS Housing, HUD at (202) 708-1934 or visit the HOPWA homepage at <http://www.hud.gov/cpd/hopwahom.html>.